



2026 Sponsorship Opportunities

Contact rturrill@tillsonburg.ca for details

Incentive	Bronze (\$250)	Silver (\$500)	Gold (\$750)	Platinum (\$1000)
Basic Event Signage: Name included on signage displayed at Family Day within the facility.	☒	☒	N/A	N/A
Premium Event Signage with Larger Display: More prominent placement of logo for Family Day onsite.			☒	☒
Website Recognition: Name listed by tier on a dedicated sponsor page on the Town of Tillsonburg website for Family Day.	☒ Name only	☒ With logo	☒ With logo	☒ With logo
Logo on Printed Materials: Logo included in Family Day promotional materials. Listed by tier.		☒	☒	☒
Group Social Media Shout Out: Name mention in Family Day posts (Facebook and Instagram).	Name mention in 1 post prior to event	☒ 4 logos per post. 2 posts prior to event	☒ 2 logos per post. 2 posts prior to event	Exclusive Coverage Below
TV Video Ad Rotation: Logo displayed in a rotation of other sponsors for Family Day		☒	☒	Exclusive Coverage Below
Exclusive Social Media Recognition: Sponsors will receive recognition with their business tagged (must be following the Town of Tillsonburg Facebook and Recreation Instagram pages for tagging). One business highlighted per post.				☒ 2 posts prior to event
Exclusive TV Ad Rotation: Will appear twice as often as lower tiers sponsors.				☒ Every 3-4 logos
Branded Space: Space provided for promotional materials during the event (swag, brochures, and business cards). A Representative from the organization welcome to attend and promote.				☒