

TILLSONBURG

FAMILY DAY



2025 Sponsorship Opportunities

Contact mcorbett@tillsonburg.ca for details

| Incentive | Bronze (\$250) | Silver (\$500) | Gold (\$750) | Platinum (\$1000) |
|---|---|---|---|---|
| Basic Event Signage: Name included on facility signage displayed at Family Day | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | n/a | n/a |
| Premium Event Signage: More prominent size/placement of logo on facility signage displayed at Family Day | n/a | n/a | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Website Recognition: Name listed by tier on sponsor page. Family Day event info will appear on Town of Tillsonburg website. | <input checked="" type="checkbox"/> Name only | <input checked="" type="checkbox"/> With logo | <input checked="" type="checkbox"/> With logo | <input checked="" type="checkbox"/> With logo |
| Logo on Printed Materials: Logo included in Family Day promotional materials. Grouped by tier. | n/a | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Group Social Media Shout Out: Name is mentioned in Family Day posts (Facebook and Instagram). | <input checked="" type="checkbox"/> Name only 1 post prior to event | <input checked="" type="checkbox"/> 4 logos per post. 2 posts prior to event | <input checked="" type="checkbox"/> 2 logos per post. 2 posts prior to event | n/a |
| Exclusive Social Media Recognition: Sponsors will receive recognition with their business tagged (must be following the Town of Tillsonburg Facebook and Recreation Instagram pages for tagging). One business highlighted per post. | n/a | n/a | n/a | <input checked="" type="checkbox"/> 2 posts prior to event |
| Video Ad Rotation: Logo displayed on facility TVs in rotation with other sponsors | n/a | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | n/a |
| Premium Video Ad Rotation: Logo displayed on facility TVs with 2X the frequency as lower tier sponsors. | n/a | n/a | n/a | <input checked="" type="checkbox"/> |
| Branded Space: Space provided for promotional materials during the event (swag, brochures, and business cards). A Representative from the organization is welcome to attend and promote. | n/a | n/a | n/a | <input checked="" type="checkbox"/> |